After a career in the Metropolitan Police, Rob trained as a Teacher and for 28 years taught in two secondary schools in Nottinghamshire and West Norfolk. During this time he gained a range of responsibilities at both middle and senior Leadership. He was appointed in 2002 to work for the Norfolk Education Advisory Service initially to be the Lead Secondary Geography Adviser. Rob later lead the Norfolk Thinking Skills project and he worked with many secondary schools particularly with teaching and learning and leadership and management initiatives. He finished his professional life as an Educational consultant.

He is currently a proud governor of Smithdon High School and served as the Chair of the LGB for two years.